

Spiro's Referral Partner Program

Spiro referral partner program offers a great way to provide value and ROI for your customers. Spiro's full sales CRM incorporates artificial intelligence into the sales process, making our solution unique and easy for you to generate interest in our product. If our CRM is a good fit for a customer you work with, just refer them to us and we'll do all the work to close the deal. You refer, our reps close, we both get paid.

Who Is Right for the Program

- Business consultant, sales trainers, solutions provider, or anyone who works closely with sales teams
- People who work with customers that have a sales team of 5 or more and are currently not using a CRM, or are frustrated with their current CRM solution

How the Program Works

After you sign up, we will have an account manager give you a personal demonstration of Spiro, and educate you on our ideal customer profile. We will also provide you with marketing materials about Spiro. As a referral partner, you will receive monthly updates on all our latest features, alerts on any publications Spiro is mentioned in, and additional marketing collateral as it is updated and created. You will also have a dedicated account manager you can call with any questions you may have. When you identify a customer to refer to us, simply complete the online referral form and we will follow-up with that prospect immediately. Once a prospect you refer purchases Spiro, you'll get a commission on that sale.

You will incur no cost to be a member of Spiro's Referral Program. We will cover all the costs associated with engaging with your referrals, closing the deals, and providing you with the support you may need to answer any inquiries you may have.

How You Get Paid

Once you refer a prospect, we will confirm with you that they are not already engaged with Spiro in the sales process. We will only pay commissions out on new referrals that are unknown and not currently assigned to a sales rep.

When a prospect you refer becomes a customer, you will receive 20% commission on the initial sale. The customer has to sign a 12 month contract and pay the full year up front before you are paid out. For instance, a 5 seat deal would yield Spiro \$4,740, of which you would receive \$948.

Payments will be made within 60 days of Spiro receiving payment from the customer.

To sign up for our Referral Partner Program, contact Taice Perrotti at taice@spiro.ai
